

Advance Digital Marketing Training With 100% Job Placement

Digital Marketing Content & Modules

Digital Marketing Overview:

- [Benefits Of Digital Marketing](#)
- [Scope Of Digital Marketing](#)
- [Why Select Digital Marketing](#)

Website Designing Concept:

- [Static Website Design](#)
- [WordPress Website Creation](#)
- [eCommerce CMS Management](#)

Advance Search Engine Optimization:

- **On-Page SEO**

- Competitor Analysis
- Initial Site Analysis
- Keyword Research & Mapping
- Analytics & Webmaster Code Integration
- Site Map (HTML & XML)
- Robots.txt
- Canonicalization
- Internal & External Linking Benefits
- 301 & 302 Redirections
- Structured Data Mark Up (Schema)

- **Off-Page SEO**

- Types Of Links
- Directory Submission
- Social Book Marking
- Article Submission
- Guest Blog Posting
- Blog Commenting
- Press Release
- Question/Answers
- Business Listing & Classifieds
- Profile Creation
- Forum Posting

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Free SEO Tools:

- Mozbar
- Ahrefs
- SEMruch
- Majestic
- SEO Profiler

Domain & Hosting Registration:

- Advance Hosting Concept
- Free Domain Name For 1 Year
- Free Hosting Services For 1 Year

Online Marketing / Paid Advertisemen::

- Online Reputation Management
- Online Display Advertising
- Leads Generation

Social Media Optimization / Marketing:

- Facebook Marketing
- Twitter Marketing
- LinkedIn Marketing
- Youtube Marketing
- Email Marketing

Content Marketing:

- Improve Content Writing Skill
- Website Content Optimization

Affiliate Marketing:

- All About Affiliate Marketing Program

Google Certification Courses:

- Google Adwords Certification
- Google Analytics Certification

Digital Marketing Interview Preparation:

- Learn How to Face Digital Marketing Interview
- Mock Interview Session